



Punjab Agricultural
University , Ludhiana
School of business
studies

PLACEMENT BROCHURE 2022-2024

FINANCE | MARKETING | HUMAN
RESOURCE | AGRI BUSINESS

BATCH:- MBA-54th ABM-19th (2022-2024)

Message from the Dean



I am delighted to present the placement brochure of the School of Business Studies, Punjab Agricultural University, Ludhiana for 2022-2024 batch.

The school has carved out a niche for itself by providing quality management education and industry oriented learning opportunities to the budding managers. Professional learning and skill building environment motivates the young and competent graduates to keep pace with the cutting edge management knowledge and relevant practices across the globe.

I am proud of what the School of Business Studies has achieved since its inception in 1971 and look at the future with optimism and confidence. I wish very successful career ahead to all the students of MBA, MBA (Agribusiness Management) and extend a very warm welcome to the prospective recruiters to include the School of Business Studies in the list of prominent institutions to be visited for campus placement. We hope to make stronger bonds and successful relationship with your company by making our students, an integral part of your esteemed organisation. I am confident that they will prove to be great partners in progress of your enterprise as well as bring laurels to their alma matter.

With regards and best wishes.

Dr. Shammi Kapoor
Dean, College of Basic Sciences & Humanities

Message from the Director



We at School of Business Studies (SBS), Believe in quality education which prepares our students for a professional life in the management sector. SBS, one of the oldest institutions of management in the region, aims to provide a blend of sound theoretical knowledge with value based practical experience that equips them fo jobs in business and industry. Creativity, innovation, good communication skills, problem solving and professional ethics are the core values which we inculcated in the students of SBS. The curriculum at SBS is designed to provide the students with a hollistic learning experience that helps in all round development of their personality. Our faculty are committed to motivate students to strive for excellence in all fields and to set higher standards for themselves.

I extend a warm invitation to you to the placement programme at SBS, Punjab Agricultural University, Ludhiana. The outgoing 2018 batch is a bright and motivated group. Each one of them will prove to be an asset to your company.

With regards and best wishes.

Dr. Ramandeep Singh
Director-Cum-Professor
School of Business Studies

AN INTRODUCTION TO PUNJAB AGRICULTURAL UNIVERSITY

Punjab Agricultural University (PAU) was established on October 17, 1962. It was formally inaugurated by the then Prime Minister of India, Pandit Jawaharlal Nehru, on July 8, 1963. On trifurcation of Punjab State in November 1966, Haryana Agricultural University (HAU) was carved out of PAU by an Act of Parliament in February 1970. Later, HAU received its present nomenclature Chaudhary Charan Singh Haryana Agricultural University (CCSHAU), Hisar in 1991. Subsequently, Lala Lajpat Rai University of Veterinary and Animal Sciences, Hisar, was carved out of CCSHAU in 2010. In 2006, the College of Veterinary Science was upgraded to Guru Angad Dev Veterinary and Animal Sciences University (GADVASU) at Ludhiana. College of Agriculture, Palampur, established under the aegis of PAU, was transferred to Himachal Pradesh University in 1970, which later led to the establishment of Chaudhary Sarwan Kumar Himachal Pradesh Krishi Vishwavidyala (CSKHPKV), Palampur, in 1978. Later Dr Yashwant Singh Parmar University of Horticulture & Forestry, Solan, was carved out of CSKHPKV in 1985. Punjab Agricultural University rightly reserves the claim to be the vanguard of multiple State Agricultural Universities. Modeled on the pattern of Land Grant Colleges of the USA, the Punjab Agricultural University (PAU) is committed to impart teaching, research and extension education in agriculture and its allied fields. Its immense contribution in the overall growth in agriculture and in human resource development has given it the status of the prime engine of development in Punjab and one of the best Agricultural Universities in Asia. The University is a focal point of several new scientific discoveries and innovations which have triggered rapid agricultural transformation in the country. It is proud of its alumni who have contributed in improving the agricultural production and have enabled a relatively small state of Punjab with only 4.2 million hectare cultivated area to contribute 35-70 per cent wheat and 25-45 per cent rice towards central food reserves of the country. This is a consequence of path-breaking research at PAU backed by world-class teaching, and extension services provided at the door-step of farmers, and the continuous Government policy support. Further, Punjab is producing 27% apiary honey of the country as a result of introduction and promotion of Italian honey bee and 14% mushrooms. Since inception, the University has developed/recommended 932 varieties/hybrids of different crops out of which 229 varieties have also been released at national level. The varieties developed by Punjab Agricultural University became popular not only in Punjab but also in other states. These include, “HB 1”, world’s first grain pearl millet hybrid, ‘Paras’ the first single cross

hybrid of maize, ‘PGSH 51’ the first hybrid of gobhi sarson in India, first hybrid muskmelon (Punjab hybrid) in India, first biofortified (high grain zinc) wheat variety (PBW1 Zn) in India, first public sector Bt cotton variety (PAU Bt 1) in India, first canola quality raya hybrid (RCH1) in the country, first canola gobhi sarson (GSC 6) variety in India, first hull-less seeded pumpkin (PAU magaz kadoo 1) in India. PAU is the first State Agricultural University to develop two potato varieties PAU 101 & PAU 102 through its in-house breeding programme. The varieties of wheat, rice, maize and chickpea developed by PAU were put under commercial cultivation in other countries too. In horticulture, development of improved varieties / hybrids of vegetables, new introduction of fruits, production of healthy nursery and improved cultivation led to significant increase in their area and production. Kinnow occupies the first position among fruits in the State. Recently released less seeded variety of Kinnow, namely, PAU Kinnow-1 is more suitable for processing. The Soil Reclamation Technology developed by the University helped reclaiming 6 lac ha of salt affected soils in the State. Recent efforts on conservation of agriculture have led to the development of micro-irrigation and fertigation regimes in field and horticultural crops, laser land leveling, PAU Super Straw Management System, Happy Seeder, Smart Seeder, PAU Straw Cutter-cum-Spreader technologies and agronomic practices under residue retention in fields. Biofertilizers (Consortium inoculants) have been recommended for 17 crops for enhancing yield and improving soil health. Technology development has also focussed on nutrition through variety development and processing intervention. Research in agricultural engineering led to the emergence of Punjab as a hub of farm machinery manufacturing and mechanization. Forty two per cent of the agricultural machinery recommended by ICAR at National Level has been developed at PAU.

Some facts about PAU

On campus area	1222 acres
Off campus area	4536 acres
Faculty	835
Non-teaching staff	1648
Students on roll	4148

PROGRAM STRUCTURE

The school follows syllabus according to BSMA (Broad Subject Area Matter) guidelines. The school provides us with the modern labs. Along with the computers , LCD projectors are available in all classrooms. There is also a smart room available in the department for special lectures. Guest lectures are also provided to us on regular basis.

First Semester	
ABM /MGT 501	Principles Of Management And Organisational Control
ABM /MGT 502	Managerial Accounting And Control
ABM /MGT 503	Applied Agribusiness Economics
ABM /MGT 506	Agricultural And Food Marketing Management I
ABM /MGT 539	Communication for Management And Agribusiness
ABM /MGT 541	Computer Application for Agribusiness
Stat. 502	Statistical Methods For Applied Sciences
PGS 505	Agricultural Research, Research Ethics And Rural Development Programmes
RPE 501	Research And Publication Ethics

Second Semester	
ABM /MGT 504	Human Resource Mangement for Agricultural Organisations.
ABM /MGT 505	Production And Operations Management
ABM /MGT 507	Agricultural And Food Marketing Management II
ABM /MGT 509	International Trade For Agricultural Products
ABM /MGT 537	Operations Research
ABM /MGT 538	Financial Management In Agribusiness
ABM /MGT 540	Research Methodology For Agribusiness Management
ABM /MGT 543	Agribusiness Environment And Policy
PGS 501	Library And Information Services
ABM /MGT 595	Summer Internship

Third semester	
ABM 508	Agri Supply Chain Management
ABM 544	Agribusiness Laws And Ethics
ABM 591	Seminar
PGS 502	Technical Writing And Communication Skills
PGS 504	Basis concepts In Laboratory Techniques
ABM 599	Master's Research

In MBA (Agribusiness) we have an option to choose any 4 courses from 26 courses in the 3rd and 4th semester

Courses	
ABM 510	Food Technology and Processing Management*
ABM 511	Rural Marketing*
ABM 512	Fertiliser Technology and Management
ABM 513	Management of Agro-Chemical Industry
ABM 514	Seed Production Technology Management
ABM 515	Technology Management for Livestock Products
ABM 516	Fruit Production and Post Harvest Management

ABM 517	Farm Power & Machinery Management
ABM 518	Food Retail Management
ABM 519	Management of Agricultural Input Marketing*
ABM 520	Feed Business Management
ABM 521	Management of Veterinary Hospitals
ABM 522	Poultry and Hatchery Management
ABM 523	Management of Floriculture and Landscaping
ABM 524	Risk Management in Agri-Business
ABM 525	Management of Agri-Business Co-Operatives
ABM 526	Business Analytics for Agriculture
ABM 527	Dairy Business Management
ABM 528	Agri Extension Management
ABM 529	Renewable Energy Sources Management
ABM 530	Quality Management for Agri-Business
ABM 531	Advertising and Brand Management
ABM 532	Agri Infrastructure and Warehousing Management
ABM 533	Contract Farming
ABM 534	Human Resource Competence and Capacity Building Systems
ABM 535	Agri Commodity Markets and Futures Trading

Specialisation Subjects

Human Resource	
MGT 508	Supply Chain Management
MGT 544	Business Laws And Ethics
MGT 591	Seminar
PGS 502	Technical Writing And Communication Skills
PGS 504	Basic Concepts In Laboratory Techniques
MGT 599	Master's Research

In MBA (Human Resource) we have option to choose 4 courses from 5 courses in the 3rd and 4th semester

Courses	
MGT 528	Personnel Management Practices

MGT 529	Human Resource Development
MGT 530	Industrial Relations in India
MGT 531	Business Ethics and Indian Management
MGT 532	Industrial and Labour Laws

Finance	
MGT 508	Supply Chain Management
MGT 544	Business Laws and Ethics
MGT 591	Seminar
MGT 502	Technical Writing and Communication Skills
MGT 504	Basic Concepts in Laboratory Techniques
MGT 599	Master's Research

In MBA (Finance) we have to choose any 4 out of 6 subjects in 3rd and 4th semester

Courses	
MGT 516	Management of Financial Institutions
MGT 517	Management of Control Systems
MGT 518	Management of Financial Services
MGT 519	Investment Management
MGT 520	International Financial Management
MGT 521	Tax planning

In MBA (Marketing) we have to choose any 4 out of 5 subjects in 3rd and 4th semester

Courses	
MGT-510	Brand and Advertising Management
MGT-511	Services Marketing
MGT-512	Consumer Behavior
MGT-513	Retail Management
MGT-514	Managing Rural Markets
MGT-515	Physical Logistics

Marketing	
MGT 508	Supply Chain Management
MGT 544	Business Laws and Ethics
MGT 591	Seminar
MGT 502	Technical Writing and Communication Skills
MGT 504	Basic Concepts in Laboratory
MGT 599	Master's Research

Fourth semester	
ABM /MGT 536	Strategic Management for Agriculture Enterprise
ABM /MGT 542	Project Management And Agribusiness Entrepreneurship
PGS 503	Intellectual Property and its Management in Agriculture
Stat. 512	Basic Sampling Techniques
ABM 599	Master's Research

OUR PRESTIGIOUS FACULTY



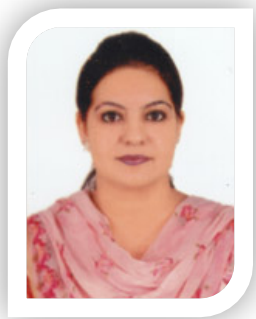
Dr. Ramandeep Singh (Director cum Professor)

B.Sc(Forestry) from Punjab Agricultural University, Ludhiana
MBA from Punjabi University, Patiala and Ph.D.(Business Administration) from Guru Nanak Dev University, Amritsar.



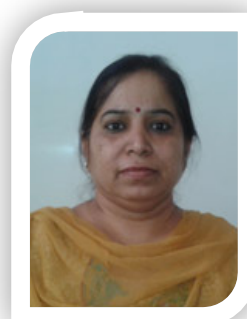
Dr. Sandeep Kapur (Professor)

B.Tech., PAU, Ludhiana (1987); M.B.A., PAU, Ludhiana (1990); Ph.D., PAU, Ludhiana (2001)



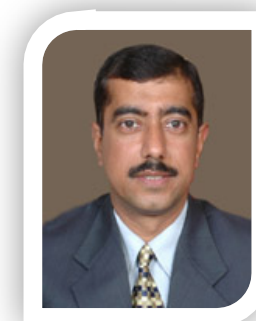
Dr. Gagandeep Banga (Professor)

B.Sc(Chem.)Hons., Punjab Agricultural University, Ludhiana (1986); MBA, Punjab Agricultural University, Ludhiana (1990); Ph.D.(Business Administration) Punjab Technical University, Jalandhar, (2007)



Dr. Babita Kumar (Professor)

B.Sc(Medical) PU, Chandigarh (1991); MBA (Marketing), PAU, Ludhiana (1993); Ph.D(Marketing Management), GNDU, Amritsar (2002)



Dr. L.M. Kathuria (Professor)

B.Com., Guru Nanak Dev University, Amritsar (1991); M.B.A., Guru Nanak Dev University, Amritsar (1994); M.Com., Punjabi University, Patiala (1998); Ph.D. (Business Administration), Guru Nanak Dev University, Amritsar (2005)



Dr. Khushdeep Dharni (Professor)

B.E. (Mechanical Engineering), Punjabi University, Patiala (1996); MBA, PAU, Ludhiana (1998); PGDOM, IGNOU, New Delhi (2001), Ph.D, Thapar University, Patiala (2010)



Dr. Navdeep Aggarwal (Professor)

B.Tech., PAU, Ludhiana (1995); M.B.A., PAU, Ludhiana (1997); Ph.D., GNDU, Amritsar (2002)



Dr. Mohit Gupta (Professor)

B.Sc(Agriculture), PAU, Ludhiana (1996); MBA, PAU, Ludhiana (1999); Ph.D., GNDU Amritsar (2011)



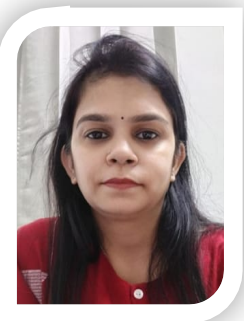
Dr. Sukhmani (Assistant Professor)

B.Com, GNDU, Amritsar (2002); MBA, GNDU, Amritsar (2004); Ph.D., GNDU Amritsar (2010)



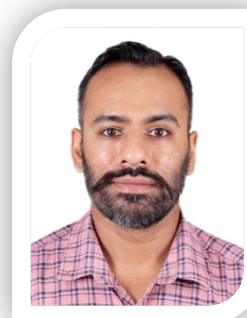
Dr. Rakesh Rathore (Assistant Professor)

BSc. (Agriculture) Nagaland University, Nagaland (2014), MBA (Agribusiness) CCS, Haryana Agricultural University, Hisar, Haryana (2016), Post-Graduate Diploma in Agricultural Extension Management (PGDAEM-MOOCs) MANAGE, Hyderabad (2018) Ph.D. (Agribusiness Management) Institute of Agri Business Management, S.K. Rajasthan Agricultural University, Bikaner, Rajasthan, (2019).



Dr. Sarishman Sharma (Teaching Assistant)

B.Com., Govt. College for Women , Ludhiana(2009); MBA, PAU, Ludhiana (2011); Ph.d., PAU, Ludhiana (2016)



Dr. Manveer Singh (Teaching Assistant)

B.Tech.(Mechanical Engineering), PTU, Kapurthala (2007); M.B.A.(Marketing), PTU, Kapurthala (2009); Ph.D.(Business Management), PAU, Ludhiana (2016)

Associate faculty

- Dr. Mohammed Javed Professor of Statistics Mathematics, Statistics and Physics
- Dr. Gurjeet Singh Walia Assistant professor of Mathematics, Department of Mathematics, Statistics and Physics
- Dr. Harmandeep Singh Assistant Professor of Mathematics, Department of Mathematics, Statistics and Physics
- Dr. Pankaj Sharma Assistant Plant Pathologist Plant Breeding and Genetics
- Dr. Ashoo Toor Assistant Professor, Agricultural Journalism, Language & Culture
- Dr. Sumedha Bhandari Assistant Professor, Agricultural Journalism, Language & Culture
- Dr. Vandana Kanwar Assistant Scientist, Human Development & Family Studies
- Dr. (Mrs.) Suniti Bala Assistant Librarian Dr. M.S. Randhawa Library
- Dr. (Mrs.) Aarti Sharma Assistant Librarian Dr. M.S. Randhawa Library
- Dr. Jitender Mihan Singh Professor of Economics, Department of Economics and Sociology
- Dr. M.K. Sekhon Senior Economist (Marketing), Department of Economics and Sociology
- Dr. Mini Goyal Senior Economist (Marketing), Department of Economics and Sociology
- Dr. Manjeet kaur Senior Farm Economist, Department of Economics and Sociology
- Dr. Arjinder Kaur Senior Agricultural Economist, Department of Economics and Sociology
- Dr. (Ms.) Laishram Priscilla Assistant Farm Economist, Department of Economics and Sociology

PROGRAM INTERFACE

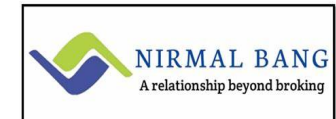
In-industry Training

Students are required to undergo “In-industry training” with a reputed firm/organisation for a period of four weeks during the month of June and are required to submit a report along with a presentation after completion of training.

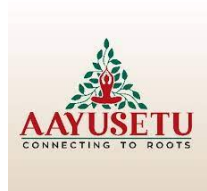
Summer Internship 2023



Proud to be Green



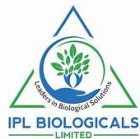
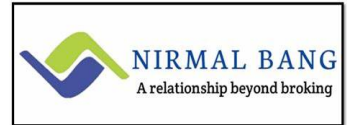
पूर्णतः सहकारी स्वामित्व
Wholly owned by Cooperatives



LUDHIANA MANAGEMENT ASSOCIATION

Ludhiana Management Association (LMA) the local chapter of the All India Management Association was formed in December 1978 with the efforts of the School of Business Studies. Dr. D.R. Singh, the then Head of the Department of Business Management was the founder and president of this chapter. LMA provides an excellent platform for all the members to discuss problems and challenges of modern management. Lectures-cum-dinner and Tea meetings are its regular features. All the MBA & MBA (Agribusiness) students of the School of Business Studies are members of LMA. So they get ample opportunity to interact with top management consultants, senior executives, economists, experts and other luminaries. LMA also organises short Executive Development Programmes for top and middle-level managers of local industry.

PREVIOUS PLACEMENTS



The highest CTC for the batch 2021-2023 was 18 LPA with the average CTC of 8.12 LPA.

PLACEMENT PROCEDURE



APPLICATION AND SHORTLISTS

In response to job descriptions floated by companies, interested students apply through the Placements Office, managed by the Student Placements Team. A detailed resume is submitted by the students as part of the application process. On the basis of student applications, companies are required to send shortlists to the Placement Office at least a week prior to their final placement interviews.

PLACEMENT INTERVIEWS

The final placement process is conducted over a period of time beginning in September. Companies are encouraged to visit the campus for conducting the placement process.

OFFERS AND ACCEPTANCE

The company can make an offer to the student after the final interview. For an offer to be valid, it should include details of the role, location, remuneration, and other relevant terms and conditions required by the candidate to make a decision. The offer is communicated by the company to the Placements office, which in turn communicates it to the selected students. The acceptance of an offer is governed by the placement rules of PAU.





PRE-PLACEMENT TALKS

Pre-Placement Talk (PPT) enables companies and students to interact with each other. The representatives from companies share key aspects of their firm, work environment, and growth opportunities. A typical PPT session is scheduled for 60 minutes followed by a 15 minutes long Q&A session.





STUDENTS' PROFILE

ABM





Aarish Kamboj (25)  V.P.O. Salem Shah,
Fazilka, Punjab, India
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		B.Sc(Hons.)Agriculture D.A.V. University, Jalandhar, Punjab
		Swaraj Tractors Ltd.
		A study of farm equipment pricing





Avantika (23)  V.P.O. Modi Khera, Teh. Abohar
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 avantikabishnoi0129@gmail.com

		B.Sc(Hons.)Agriculture Lovely Professional University, Phagwara, Punjab
		Aayusetu
		A study of marketing trends in category- health and beauty





Aditi Harchand (22)  V.P.O. Latifpur, Teh. Mukerian,
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		B.Sc(Hons.)Agriculture Chandigarh University, Punjab
		Cogneesol Agtech Pvt. Ltd.
		Integrating agri inputs on Apni Kheti app e- commerce platform





Bhupesh Sharma (25)  #2680 Sec-32 A, backside BCM School
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		B.Sc(Hons.)Agriculture Lovely Professional University, Phagwara, Punjab
		Munjal Birmingham City University Centre of Innovation and Entrepreneurship
		Detailed project report on phosphatic fertilizer and its scope as a startup





Diljot Singh (26)  V.P.O. Bangi Ruldu, Teh. Talwandi Sabo,
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		B.Sc(Hons.)Agriculture Punjab Agricultural University, Ludhiana, Punjab
		Bayer Crop Science Ltd.
		New product establishment on paddy- Vayego strategic promotion in paddy dominant village of Ludhiana.





Gurinder Singh Virk (25)  V.P.O. Urlana ,Teh. Ghula,
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		B.Sc(Hons.)Agriculture Guru Kashi University, Talwandi Sabo,Punjab
		Bayer Crop Science Ltd.
		New product establishment on paddy – Vayego strategic promotion in paddy dominant villages of Ludhiana

Gautam Sharma (24)  # 25 ,Police Colony, BRS Nagar,
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		B.Tech. in Biotechnology Punjab Agricultural University, Ludhiana, Punjab
		Aadvi Business structures LLP
		Digital marketing of Neva India

Gurpujan Singh Bains (23)  #474, B-III, Vishkarma Nagar, Dehlon Road, Sahnewal
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		B.Sc(Hons.)Agriculture Punjab Agricultural University Ludhiana, Punjab
		Punjab Agri Export Corporation Ltd.
		Study of Punjab Agro’s Five Rivers’ brand awareness and consumer and retailer preference for Five Rivers’ festive season gift pack

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	Btech. Dairy technology GADVASU, Punjab
	Verka Milk Plant
	A survey on employee satisfaction in Verka




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 V.P.O. Pahlewal, Teh. Garshankar
Hoshiarpur, Punjab, India



	B.Sc(Hons.) Agriculture Govt. College Hoshiarpur, Punjab.
	Bayer Crop Science Ltd.
	New product establishment on paddy- Vayego strategic promotion in paddy dominant village of Ludhiana

Harjosh Singh (25)
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 Sahib.
Rupnagar, Punjab, India







	B.Sc(Hons.)Agriculture S.G.T.B. Khalsa College Anandpur sahib, Punjab
	Swaraj Tractors Pvt. Ltd.
	A study of farm equipment pricing

Jaspreet Kaur (24)
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 V.P.O. Rame, Teh. Sultanpur Lodhi,
Kapurthala , Punjab, India







	B.Sc(Hons.)Agriculture Khalsa College, Amritsar, Punjab
	Khanna Paper mills pvt. Ltd.
	Domestic waste paper procurement in Khanna paper mills





Jaspreet Singh (23)  V.P.O. Jindwari, Teh. Nangal,
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		B.Sc(Hons.)Agriculture Mata Gujri College, Sri Fatehgarh Sahib,Punjab.
		Punjab Agro Corporation Ltd.
		A survey of consumer and retailer


Kriti Thakur (23)  Village Chak Noor Ali, P.O. Garhdiwala
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☒ thakurkriti122@gmail.com

		B.Sc(Hons.)Agriculture Chandigarh University, Chandigarh, Punjab.
		Cogneesol Agtech Private Ltd,
		Integrating agri-inputs on Apni Kheti app e-commerce platform





Jitender Bishnoi (24)  V.P.O. Abubshahar ,Teh. Mandi Dabwali
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		B.Sc(Hons.)Agriculture Khalsa college, Amritsar, Punjab
		Bayer Crop Science Ltd.
		Farmrise – A digital initiative by Bayer Crop Science





Manpreet Kaur (21)  V.P.O Andana, Teh. Moonak,
Sangrur, Punjab, India
☒ 8427719307
☒ manpreetkaurravish@gmail.com

		B.Sc(Hons.)Agriculture Mata Gujri College, Fatehgarh Sahib, Punjab
		IFFCO (Indian Farmers Fertilizer Cooperative Ltd.)
		Study on awareness and usage of Nano Urea(liquid) in Punjab





Milanpreet (26)  Village Khere Ke Uttar , P.O. Guruharsahai,
Ferozepur,Punjab,India
☒ 7986175601
☒ milanhind0008@gmail.com

		B.Sc(Hons.)Agriculture Lovely Professional University, Phagwara, Punjab
		Yara Fertilisers India Pvt . Ltd.
		Analysis of product awareness and demand generation activities for new product Yara Vita Procote.





Prabhjot Kaur (24)  V.P.O. Dhamai, Teh. Garhshankar,
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☒ prabhjotkaurhpr@gmail.com

		B.Sc(Hons.)Agriculture Government College Hoshiarpur,Punjab
		Cogneesol Agtech Pvt Ltd.
		Integrating agri-inputs on Apni Kheti app e-Commerce platform





Parshant Sharma (24)  #228, Basant nagar st no 7, Abohar
Fazilka,Punjab,India
☒ 9988164159
☒ sharmaparshant04@gmail.com

		B.Sc Agriculture Baba Farid College, Bathinda, Punjab
		Bayer Crop Science Ltd.
		Farmrise – A digital initiative by Bayer Crop Science





Priyanka Gupta (23)  #109 Adarsh Nagar, Street no.1
Faridkot,Punjab,India
☒ 8264561280
☒ priyankagupta0830@gmail.com

		B.Sc(Hons.)Agriculture Baba farid College, Bathinda, Punjab
		Bayer Crop Science Ltd.
		Anubandhan-Intensification of channel loyalty program





Ranveer Singh (22) #18026, Street no.4, Chandsar Nagar,
Bathinda,Punjab,India
 6239476601
 rsr02783@gmail.com

		B.Sc(Hons.)Agriculture Govt. Brijindra College, Faridkot, Punjab
		Verka Milk Plant
		Consumer perception regarding Verka lassi





Tanya (23) # 174, Street no 3B, Guru Teg Bahadur Nagar,
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 7087194029
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		B.Sc(Hons.)Agriculture Khalsa College, Amritsar,Punjab
		Cogneesol Agtech Pvt. Ltd.
		Integrating agri inputs on Apni Kheti app e-commerce platform





Sarvik Chopra (23) # 297 , Kirti Nagar , Ferozpur City
Ferozepur,Punjab,India
 9988435586
 satvikchopra123@gmail.com

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		Punjab Agro Industries Corporation
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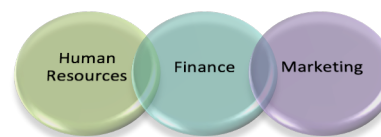
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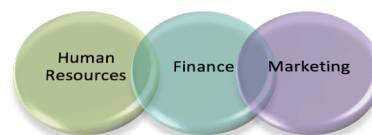
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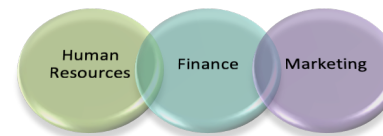


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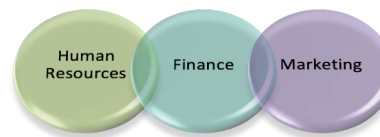
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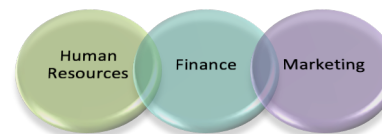
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